



MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: February 28, 2023

MEETING TIME: 5:30 p.m.

MEETING PLACE: El Segundo Public Library,
111 West Mariposa Avenue, El Segundo, CA
90245

How Can Members of the Public Observe and Provide Public Comments?

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items.

Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: your name, residence, and the organization you represent, if desired. Please respect the time limits. While comments are welcome, the Arts and Culture Advisory Committee may not take action on any matter not on this Agenda. Arts and Culture Advisory Committee members may respond to comments after the Public Communications is closed.

Members of the Public may provide comments electronically by sending them to Senior Librarian Julie Todd (jtodd@elsegundo.org / 310-524-2729), with a limit of 150 words and accepted up until 30 minutes prior to the meeting. The emails will be read to the Arts and Culture Advisory Committee during public communications and are subject to disclosure under the Public Records Act.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the US.

A. CALL TO ORDER

B. ROLL CALL

- Joanna Bowe
- Jane Burrell
- Vice Chairperson Maureen Kingsley
- Brian Mitchell
- Joan Palmer
- Natalie Strong
- Chairperson Eva Sweeney
- Tanya Taylor
- Neal Von Flue

CITY COUNCIL LIAISONS

- Councilmember Lance Giroux

C. PRESENTATIONS

1. Warren Brand, President of Branded Arts presents Public Art Plan for 817 E. Franklin Avenue.
(Warren Brand/15 minutes)

Attached Supporting Documents

- Public Art Plan for 817 E. Franklin Featuring Mural by Artist Scott Listfield

D. PUBLIC COMMUNICATIONS (Related to City business only and for which the Advisory Council is responsible – 5 minutes per person; 30 minutes total).

E. APPROVAL OF MEETING MINUTES for January 24, 2022

F. SPECIAL BUSINESS

1. Discussion of Council action on January 17, 2023 regarding inclusion of CDF in Council Finance Subcommittee.
(Councilmember Giroux/30 minutes)

G. UNFINISHED BUSINESS

1. Discussion of new FY 23/24 CDF budget and initiatives to recommend to Council.
(Vice Chairperson Maureen Kingsley/30 minutes)

H. NEW BUSINESS

1. Discussion of possible commissioned mural opportunity with Morpheus Space, Inc.
(Sam Lee/15 minutes)

I. GOVERNANCE

1. Updates on upcoming Poet Laureate programs.
(Julie Todd/10 minutes)
2. Updates on *Women of the West* concert and Artists in Community initiative.
(Sam Lee/10 minutes)

J. ADVISORY COMMITTEE MEMBER COMMENTS

Joanna Bowe	Natalie Strong
Jane Burrell	Chairperson Eva Sweeney
Vice Chairperson Maureen Kingsley	Tanya Taylor
Brian Mitchell	Neal Von Flue
Joan Palmer	

CITY COUNCIL LIAISON COMMENTS
Councilmember Lance Giroux

K. DIRECTOR COMMENTS

L. CITY LIAISON UPDATES

M. ADJOURNMENT

NEXT MEETING: Regular meeting on March 28, 2023 at 5:30 p.m.

**ARTS AND CULTURE ADVISORY COMMITTEE OUTREACH TO OTHER
CITY OF EL SEGUNDO COMMITTEES, COMMISSIONS, AND BOARDS**

Capital Improvement Program Advisory Committee:

Diversity, Equity, and Inclusion Committee: Tanya Taylor

Economic Development Advisory Council: Eva Sweeney

Environmental Committee: Jane Burrell

Investment Advisory Committee: Brian Mitchell

Library Board of Trustees: Natalie Strong, Brian Mitchell (alternate)

Planning Commission: Eva Sweeney (alternate)

Recreation and Parks Commission:

Senior Citizens Housing Corporation Board: Maureen Kingsley, Neal Von Flue (alternate)

Technology Committee: Brian Mitchell

BRANDED ARTS - FEATURING SCOTT LISTFIELD

817 E. FRANKLIN AVE. EL SEGUNDO, CA 90245

PROPOSAL 2023



ABOUT BRANDED ARTS

Branded Arts is an organization dedicated to making a positive social impact. Over the last 12 years, Branded Arts has produced over 700 public and private art installation projects in over 70 cities worldwide. Their team has an overall vision built upon a substantial roster of contributing artists and multiple artistic platforms that will take their projects to even greater heights.

ABOUT SCOTT LISTFIELD

Scott Listfield is known for his paintings featuring a lone exploratory astronaut lost in a landscape cluttered with pop culture icons, corporate logos, and tongue-in-cheek science fiction references. Scott grew up in Boston and studied art at Dartmouth College. After some time spent living abroad, Scott returned to America and, after watching 2001: A Space Odyssey for the first time, began painting astronauts and, sometimes, dinosaurs. He now lives and works in Los Angeles. Scott regularly exhibits his work in galleries and museums around the world, and his paintings have been profiled in Juxtapoz, Wired Magazine, and The Boston Globe. In 2018 the first book on his work was published by Paragon Books.

CV

Selected 1+2 Person Exhibitions

2023 Harman Projects, New York City
2018/2020/2022 Thinkspace Projects, Los Angeles, CA
2016/2018/2019/2021/2022 Antler Gallery, Portland, OR
2019/2021 Beinart Gallery, Melbourne, Australia
2017/2021 Station 16 Gallery, Montreal, Canada
2018/2020 Spoke Art, San Francisco + New York
2016/2019 StolenSpace Gallery, London, UK
2013/2014/2016/2017/2019 Gallery 1988, Los Angeles, CA
2019 Lone Star, Preacher Gallery, Austin, TX
2018 Red Truck Gallery, New Orleans, LA
2016 Museum of Art & History, Lancaster, CA
2015/2017 Rotofugi, Chicago, IL
2012 Fitchburg State University, Fitchburg, MA
2011 University of Massachusetts at Lowell, MA
2010 Laconia Gallery, Boston, MA
2004/2006 Gallery Locco Ritoro, Boston, MA

Education

1998 Bachelor of arts, Dartmouth College, Hanover, NH
1997 SACI, Florence, Italy
1997 Chautauqua School of Art, Chautauqua, NY

Professional Experience

2013-2015 Designer, Twitter, Cambridge, MA
2007 – 2012 Senior Designer, PatientsLikeMe, Cambridge, MA
2000 – 2007 Lead Designer, Visual ijo, Somerville, MA
Guest lectures at: University of Utah, Mt. San Antonio College, Lesley Art and Design, Maine College of Art, Dartmouth College, University of Massachusetts Dartmouth, New Hampshire Institute of Art, Boston Academy of Realist Art, University of Massachusetts Lowell, and Bristol Community College

Selected Group Exhibitions

2023 One Art Tapei, p/zxxx Gallery, Taipei, Taiwan
2022/2018 Context Art Fair, Miami
2022 Reflections, Open Gallery, Long Beach, CA
2022 Edge of Eden, Maze Gallery, London UK
2022 Supersonic Invitational, Harman Projects, Los Angeles
2022 Unity, Volery Gallery, Dubai, UAE
2021 LAX / ORD III, Vertical Gallery, Chicago, IL
2021 Labor Day Show, Longstreet Gallery, Eastham, MA
2021/2017/2016/2015 POW! WOW! Hawaii, curated by Thinkspace Gallery, Honolulu, HI
2021 42 Is, 42 Art Space, Beijing, China
2021 Tondo, Spoke Art, San Francisco, CA
2021 Lucid Dreaming, Curated by Beautiful Bizarre, Copro Gallery, Los Angeles, CA
2021 Aloha, Mr. Hand, Thinkspace Projects, Los Angeles, CA
2020/2019/2018/17/16/15/14 SCOPE Art Fair Miami
2020 Franchise Three, Gallery 1988, Los Angeles, CA
2020 Tapas, curated by Ken Flewellyn, Thinkspace Projects, Los Angeles, CA
2019/2018/17 Supersonic Invitational, Spoke Art, New York, NY
2018 POW! WOW! Antelope Valley, Lancaster, CA
2018 The New Vanguard II curated by Thinkspace, Museum of Art & History, Lancaster, CA
2018 13th Annual Blab! Show, Copro Gallery, Santa Monica, CA
2017 Little Utopias - Celebrating the works of Margaret Atwood, Talon Gallery, Portland, OR
2017 Masked Intentions, Cass Contemporary, Tampa, FL
2017 Moniker Art Fair, Station 16 Gallery booth, London, UK
2017 POW! WOW! Worcester, Worcester Art Museum, Worcester, MA
2017 The Bojack Horseman Show, Gallery 1988, Los Angeles, CA
2017 LAX/DTW, curated by Thinkspace Gallery, Inner State Gallery, Detroit, MI
2017 Flourish, curated by Thinkspace Gallery, Mesa Contemporary Arts Museum, AZ
2017 Juxtapozed, curated by Thinkspace Gallery, Fort Wayne Museum of Art, IN
2017/16 Brink, a show benefiting the Audobon Society, Antler PDX, Portland, OR
2017 The Rick and Morty Art Show, Gallery 1988, Los Angeles, CA
2017 Platinum Blend 3, Modern Eden Gallery, San Francisco, CA
2016 Lunar Attraction, Peabody Essex Museum, Salem, MA
2014/2016 Littletopia at the LA Art Show, Los Angeles, CA
2015 Art Awakens (official Star Wars art show), Gallery 1988, Los Angeles, CA
2015 The Reason For The Seasons, StolenSpace Gallery, London, UK
2015 LAX/LHR, curated by Thinkspace Gallery at StolenSpace Gallery, London, UK
2015 34, The Isles Arts Initiative, curated by Elizabeth Devlin at Boston Sculptors Gallery, Boston, MA
2015 La Familia, Thinkspace 10th Anniversary show, Thinkspace Gallery, Los Angeles, CA
2015 Two Year Anniversary Show, Gauntlet Gallery, San Francisco, CA
2014/13/12/10 Crazy 4 Cult, Gallery 1988, Los Angeles and New York

2014 UNIVERSE: The Art of Existence, curated by Warholian, Modern Eden Gallery San Francisco, CA
2014 The Subtle Art of Pop Culture, Gallery 1988, Los Angeles, CA
2013 Mashup: A pop culture take on history's famous artwork, Gauntlet Gallery, San Francisco, CA
2012 Elsewhere, curated by Elizabeth Devlin, Distillery Gallery, Boston, MA
2012 Inaugural Show, Mondo Gallery, Austin, TX
2012 Picks of the Harvest, Thinkspace Gallery, Los Angeles, CA
2012 Gallery 1988 x Adult Swim, Gallery 1988, Los Angeles, CA
2011 Lift Off: Earthlings and the Great Beyond, Paul Robeson Galleries, Rutgers University, NJ
2009 Mixtape, Jen Bekman Gallery, New York, NY
2008 What Are You Laughing At?, Artcenter/South Florida, Miami, FL
2007 Trans Am, curated by Scott Listfield, The New Art Center, Newton, MA
2006 Monsters, Astronauts and Silicon Flowers, The Gallery at Green Street, Jamaica Plain, MA
2006 Stolen Time, Dam, Stuhltrager Gallery, Brooklyn, NY
2005 iPop, Art Murrmur Gallery, Los Angeles, CA

Curation

2020 Franchise Three, Gallery 1988, Los Angeles, CA
2016 Vestiges: Scott Listfield and Friends II, Gauntlet Gallery, San Francisco, CA
2014 Lost Moments: Scott Listfield and Friends, Gauntlet Gallery, San Francisco, CA
2007 Trans Am, The New Art Center, Newton, MA

Selected Publications + Awards

2021 99. 1% Pure: Breaking Bad Art, Insight Editions
2020 Beautiful Bizarre Magazine Issue 30, "The Physics of Imagination," by Luke Barrett
2019 Rick And Morty: Show Me What You Got, Titan Books
2018 Astronaut: Paintings by Scott Listfield, Paragon Books
2018 Portland Mercury, cover image
2018 Le Petit Voyeur, Volume 6
2017 Interview, Art Maze Magazine
2016 Bad Dads: Art inspired by the films of Wes Anderson, by Spoke Art
2016 Bliss Magazine, Interview with Liz Rice McCray
2014 "Scott Listfield: Search for the Lost Highway," by Elizabeth Devlin, Juxtapoz Magazine, June 2014
2014 "Experience pop culture in an astronaut's footsteps," by Valentina Palladino, The Verge
2014 Cercle Magazine, the science fiction issue
2012 The Weekly Dig (Boston), cover, Aug 1-8 issue
2011 "Crazy 4 Cult: The Book," by Gallery 1988 and Kevin Smith
2010 Massachusetts Cultural Council Grant Finalist
2010 Interview, The Callie Crossley Show, WGBH Radio
2008 Wired Magazine, "Disenchanted Artist Scott Listfield Lands an Astronaut in Every Painting," by Eric Smillie
2008 New American Paintings, Vol. 74
2006 New American Paintings, Vol. 56
2005 "In his paintings, an astronaut comes down to earth," by Geoff Edgers, Boston Globe

PAST WORKS

Antelope Valley, California



PAST WORKS

GoSpotCheck Headquarters

Denver, Colorado



PAST WORKS

Worcester, Massachusetts



128 MARYLAND ST. EL SEGUNDO, CA 90245
MURAL LOCATION AND LANDSCAPING



21'8" from wall to street

ARTIST STATEMENT

This mural is titled “El Segundo Astronaut, the Cloud”.

This design represents a theme of modern aerospace, with an astronaut looking out into the distance, a recurring theme and character in Scott Listfield’s works. Vibrant colors and movement are also present in this original concept design rendering.

128 MARYLAND ST. EL SEGUNDO, CA 90245
DESIGN PROPOSAL



ADDITIONAL INFO

MAINTENANCE PLAN: The paint that we plan to use has a UV protective coating in it. The colors will stay bright and vivid for decades to come. We will keep a watchful eye on the artwork just as we do with all of our murals in Southern California and will do touch ups whenever needed directly for the building owner.

WALL PREPARATION: The wall area will be pressure washed and primed with top-quality matte finish exterior primer prior to applying the mural paint.

ANTI-GRAFFITI: We will keep a watchful eye on the artwork and do touchups whenever needed directly for the building owner. Should the artwork experience any significant graffiti vandalism, we will consider applying an anti-graffiti topcoat in the future.

PAINT PRODUCT: We will be using the BEHR marquee exterior premium plus product, which includes a UV protective coating within it. This is an acrylic paint product.

PAINT APPLICATION AREAS: We will only be applying mural paint to the exact locations in the rendering, it will only be visible from the street and from the top of the parking structure.

TIMELINE: Our target completion date is Q4, 2023

LIGHTING: There will be spotlights on both sides of the mural location but they will not project directly onto the mural. The artwork will be visible and photographable at night due to the ample amount of ambient lighting throughout the area.