



**City of El Segundo
Arts and Culture Advisory Committee**

Special Meeting Minutes
for December 12, 2022 5:30 p.m.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the U.S.

A. CALL TO ORDER

1. The meeting was called to order at 5:31 p.m. by Chairperson Natalie Strong.

B. ROLL CALL

1. Members present: Maureen Kingsley, Brian Mitchell, Joan Palmer, Natalie Strong, Eva Sweeney, Tanya Taylor (left at 7:46 p.m.), Neal Von Flue

City Council Liaisons:

Councilmember Lance Giroux – not present

2. City Staff Liaisons present: Senior Librarian Julie Todd, Cultural Arts Coordinator Sam Lee, Senior Administrative Specialist Brandee Thornton

C. PRESENTATIONS –

1. Brandon Hanson of West of West presents public art plan for 200 N. PCH (Brandon Hanson/15 minutes)

The proposed mural represents the public art requirement for development at PCT (222/200 N PCH). The selected artist is Brendan Monroe. This art installation was inspired by El Segundo's proximity to the ocean and is projected to take anywhere from two to four months to complete. There is a maintenance plan in place for the mural, to touch up any sun bleaching or other issues as they arise. Maureen Kingsley inquired about the trees around the parking structure and Brandon informed that he would need to investigate how landscaping would impact the visibility of the art. Neal Von Flue asked about the structure of the parking lot and wants confirmation that nothing will need to be done to prepare any defects in the wall surfaces before the mural project begins.

A verbal vote was taken by Julie Todd.

MOTIONED by Neal Von Flue and SECONDED by Eva Sweeney to approve the mural project contingent on Brandon Hanson addressing ACC's questions by providing answers to Cultural Arts Coordinator Sam Lee regarding mural preparation and maintenance. Motion CARRIED 7-0.

D. PUBLIC COMMUNICATIONS

Alex Hluch, a producer at Paramount has started comedy group in El Segundo. They are inquiring if the ACC might assist with marketing and if there is interest in bringing live comedy entertainment to El Segundo. He will email Sam or Julie with his information regarding their comedy.

E. APPROVAL OF MINUTES for October 25, 2022

1. Approval of minutes of the Arts and Culture Advisory Committee Regular Meeting of November 15, 2022.

A verbal vote was taken by Julie Todd.

MOTIONED by Neal Von Flue and SECONDED by Natalie Strong to approve the minutes. Motion CARRIED 7-0.

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS

1. Eva Sweeney and Brian Mitchell share their research El Segundo Speaker Series (Jane Burrell & Eva Sweeney/20 minutes)

Eva and Brian shared their research ideas for the El Segundo Speaker Series including the possibility of using George Renfro (Art Walk Designer) as the graphic designer for the event. There was conversation about how to promote the event by using social media, Eventbrite, and local publications to gain traction and interest for the event. There are some restrictions and guidelines required by the City that will need to be reviewed before moving forward.

Eva Sweeney would like to include Joaquin Vazquez from the City's Legal team in a meeting to discuss City guidelines in relation to the El Segundo Speaker Series initiative. Eva also asked what everyone thinks about the theme of sports to design the talks around. Natalie Strong mentioned adding the Culture of Fandom to the presentation. Natalie asked about the date being available for the athletes and sports professionals. Julie Todd mentioned the inclusion of esports might be interesting with Dr. Patrick Soon-Shiong's plans to build a gaming facility near the LA Times building.

Brian Mitchell encouraged dedicating 25% of the budget to marketing and promotion. Tanya Taylor suggested having a teen athlete from the high school as a participant and Eva Sweeney recommended having the student lead the Q&A portion if any involvement at all.

Neal Von Flue suggested meeting informally with Council or the City Manager to review the new scope of this event. Tanya Taylor asked that other South Bay cities are involved.

Sam will contact Joaquin to set up a meeting before December 22 or after the second week of January.

A verbal vote was taken by Julie Todd.

MOTIONED by Eva Sweeney to proceed with the sports theme for the El Segundo Talk series. SECONDED by Brian Mitchell. Motion carried 7-0.

H. NEW BUSINESS

1. Discussion of Fiscal Year 2023-2024 initiatives.
(Natalie Strong/30 Minutes)

Natalie Strong contacted Julie Fishman Holop regarding the Teen Space at Recreation Park and has not heard back.

Eva Sweeney spoke about the grant making process. She also wants to support existing City arts organizations that are non-profits.

Neal Von Flue clarified that there is an artist in community program, as well as a cultural engagement fund. Eva Sweeney mentioned that she does not want to change those programs. Eva wants to have the programs rebranded as a grant making program and then develop it from there.

Sam Lee will provide ACC members with an itemized list for the monies already being spent.

I. GOVERNANCE

1. Discussion of Updates to ACC Bylaws.
(Sam Lee/10 minutes)

All members of the ACC read the updated bylaws aloud and discussed a couple of changes. Eva Sweeney suggested adding “they” to she/he. Also, it was expressed that Article II – Purpose should include cultural events and programming.

A verbal vote was taken by Julie Todd.

MOTIONED by Natalie Strong to approve Bylaws as written. SECONDED by Neal Von Flue. Motion DENIED 7-0.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Maureen Kingsley – shared a few recommendations on how to improve communications throughout the City including update the City calendar, adding an Arts and Culture icon and link on the City webpage, add the newly installed public art to the public art gallery on the City website, adding an Arts and Culture portion to the City’s Monthly Newsletter. Maureen is requesting a meeting with Diane Chaaban and other ACC members to develop a relationship. She also requested a quick snapshot of funding in the accounts for ACC at each meeting.

Brian Mitchell - none

Joan Palmer - none

Chairperson Natalie Strong – started a new class with Rec/Parks for middle/high school

students and would like help from other ACC members to spread the word about this new class.

Vice Chairperson Neal Von Flue – congrats for the Festival of Holidays to Julie and Sam.

Eva Sweeney – There is a new artist in residence at ESMoA from New Delhi. She may bring him to an ACC meeting in January.

CITY COUNCIL LIAISON COMMENTS – NONE

Councilmember Lance Giroux – not present

K. CITY LIAISON UPDATES

Julie thanked each of the ACC members for their help with Joy Around the World. She specifically mentioned Eva's generosity in helping with washing linens and providing storage bins. Julie also mentioned ACC Chair and Vice-Chair office votes will take place in January 2023.

L. ADJOURNMENT – Meeting adjourned at 8:11 p.m.

A verbal vote was taken by Julie Todd.

MOTIONED by Neal Von Flue and **SECONDED** by Natalie Strong to adjourn the meeting at 8:11 p.m. Motion **CARRIED** 7-0.

NEXT MEETING: on Tuesday, January 24, 2023 at 5:30 p.m.

Posted by: Sam Lee
Date: 1/18/23; 11:00 a.m.