



**City of El Segundo
Arts and Culture Advisory Committee**

Meeting Minutes
for November 15, 2022 5:30 p.m.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the U.S.

A. CALL TO ORDER

1. The meeting was called to order at 5:30 p.m. by Chairperson Natalie Strong.

B. ROLL CALL

1. Members present: Joanne Bowe, Jane Burrell, Maureen Kingsley, Joan Palmer, Natalie Strong, Eva Sweeney, Neal Von Flue

City Council Liaisons:

Councilmember Lance Giroux – not present

Councilmember Scot Nicol – not present

2. City Staff Liaisons present: Senior Librarian Julie Todd, Cultural Arts Coordinator Sam Lee, Senior Administrative Specialist Brandee Thornton

C. PRESENTATIONS - NONE

D. PUBLIC COMMUNICATIONS –

1. ESMoA curator Bernhard Zünkeler shared his public art vision for ESMoA and hopes for El Segundo. Bernhard expressed that the City has so many focal points that provide opportunity and that he believes these areas can be used to make El Segundo an attraction and public art destination for residents as well as non-residents.

E. APPROVAL OF MINUTES for October 25, 2022

1. Approval of minutes of the Arts and Culture Advisory Committee Regular Meeting of October 25, 2022.

A verbal vote was taken by Julie Todd.

MOTIONED by Eva Sweeney and SECONDED by Maureen to approve the

minutes. Motion CARRIED 7-0.

F. SPECIAL BUSINESS – NONE

G. UNFINISHED BUSINESS

1. Vice Chairperson Neal Von Flue reports back on his attendance at the Teen Advisory Council (TAC).
(Neal Von Flue/ 15 Minutes)

Neal Von Flue attended the Teen Advisory Committee meeting and shared that the teens showed some interest in a Jr. ACC member role. Some of the teens were interested in volunteering for the Joy Around the World event on December 3, 2022. The TAC meeting (8-10 members) consisted mostly of upperclassmen. Neal informed that if the Arts and Culture Advisory Committee are persistent with the youth, they may feel an increased desire to join.

Sam will begin to email the ACC meeting agenda to Devon Zamora and Rachel Cummings so the TAC members will be aware of upcoming meetings and topics. Eva Sweeney inquired as to how the ACC should proceed and suggested being more proactive in attracting the youth to the Committee. Julie Todd is in contact with Mishia Jennings regarding vacancies and the application process.

Discussion took place about the process of filling the vacant ACC positions and the possibility of focusing efforts on filling those roles separate from the addition of a Jr. member to allow teens to be involved without being subjected to the rules of being an official member of the committee.

Jane Burrell asked if anyone has contacted the new El Segundo High School/Middle School art or drama teachers to see if they are interested. Perhaps someone that works in one of the bigger businesses in the City could also be an option to add to the ACC.

H. NEW BUSINESS –

1. Discussion of Fiscal Year 2023-2024 initiatives.
(Natalie Strong/30 Minutes)

Sam reached out to Joe Lillio, Director of Finance, for accurate figures relating to the current ACC initiatives.

The Plunge renovation does not have an official start date, so Eva feels that the money held for the Plunge renovations could be used and replenished in the next fiscal year. An estimated \$600k is remaining in the budget so decisions need to be made as to how those funds should be allocated.

Collectively, the ACC agrees that communication about ACC events is not being received as desired with the residents. Eva asked about the part-time Recreation Specialist position for marketing being able to assist with promoting events. Julie asked ACC members to help promote events to their friend circles through word of mouth. The committee agreed to creating an assignment to develop effective

communication between the City and residents regarding ACC events and activities.

A verbal vote was taken by Julie Todd.

MOTIONED by Neal Von Flue and SECONDED by Eva Sweeney to approve creating a working group to brainstorm ways to help promote ACC events.

Motion CARRIED 7-0.

Maureen and Eva have volunteered to work on brainstorming communication efforts.

The committee agreed that the Art Walk should continue to be funded, but to what extent is undecided.

The committee also recognized that El Segundo is home to cultural institutions that should have ACC support through a grant making project. Eva Sweeney believes that educating the Council on the benefits of a grants program would be the next step. Neal suggested Eva discuss with City Manager Darrel George, Finance Director Joe Lillio and Recreation, Parks and Library Director Aly Mancini before presenting the idea of funding a grant program to Council.

A verbal vote was taken by Julie Todd.

MOTIONED by Eva Sweeney and SECONDED by Neal Von Flue to move forward with forming a working group to research public art grant programs.

Motion CARRIED 7-0.

Joanna Bowe and Eva Sweeney will be the working group for public grants.

Interests to pursue for FY 2023-2024 initiatives include improvement of communication, a public grant program, the Art Walk, and equitable teen spaces. Sam Lee added that if we have site-specific public art projects in mind, he would be able to create an RPF for the projects.

Second City Talks are currently not a top priority as the Joy Around the World event is around the corner and consuming a great deal of Sam and Julie's time. There was conversation as to how the Talks may take place and be structured. Maureen mentioned that having such a large event would bring positive attention to the ACC so she would appreciate keeping the option to host the Second City Talks on the table and Natalie Strong agreed.

A verbal vote was taken by Julie Todd.

MOTIONED by Jane Burrell and SECONDED by Eva Sweeney to create a working group to further discuss Second City Talks.

Motion CARRIED 7-0.

Eva will bring her ideas back to the Committee at the December 12, 2022 meeting.

I. GOVERNANCE

Julie mentioned the United Against Hate Week – DEI Candlelight Vigil that is taking place on Wednesday, November 16, 2022 in the City Hall Courtyard. El Segundo Poet Laureate Hope Anita Smith will read a poem she wrote for this event.

Sam shared his experience with scheduling the Joy Around the World Event and how things can be done more effectively in the future.

J. ADVISORY COMMITTEE MEMBER COMMENTS

Jane Burrell - Artbound created a documentary on the last Desert X and Jane suggested everyone watch it on the PBS app. The El Segundo Women's Club is having the holiday boutique and will be hosting arts and crafts vendors.

Maureen Kingsley- none

Joan Palmer - none

Natalie Strong - is hosting a paint workshop at the Teen Center from 1-3 on Monday, November 21st. The cost for this event is \$15.

Neal Von Flue - thanked everyone for their service, and he enjoyed the National Native American Heritage Month Event.

Eva Sweeney - shared that Rick Carter is offering a screenwriting workshop at ESMoA from 1:00PM – 3:00PM on Saturday, November 19th.

Joanne Bowe - none

CITY COUNCIL LIAISON COMMENTS – NONE

Councilmember Lance Giroux – not present

Councilmember Scot Nicol – not present

K. CITY LIAISON UPDATES

Joy Around the World is on December 3, 2022 and help with set up would be greatly appreciated. Sam Lee will inform everyone of when and where they are being asked to volunteer.

L. ADJOURNMENT – Meeting adjourned at 7:11 PM.

A verbal vote was taken by Julie Todd.

MOTIONED by Eva Sweeney and SECONDED by Natalie Strong to adjourn the meeting. Motion CARRIED 7-0.

NEXT MEETING: The Arts and Culture Advisory Committee will hold a Special Meeting on Monday, December 12, 2022 at 5:30PM, in person at the El Segundo Public Library's Community Room.

Posted by:

Date: