

# REGULAR MEETING OF THE CITY OF EL SEGUNDO ARTS and CULTURE ADVISORY COMMITTEE AGENDA

MEETING DATE: September 27, 2022

MEETING TIME: 5:30 p.m.

MEETING PLACE: El Segundo Public Library,

111 West Mariposa Avenue, El Segundo, CA

90245

#### How Can Members of the Public Observe and Provide Public Comments?

The Arts and Culture Advisory Committee, with certain statutory exceptions, can only take action upon properly posted and listed agenda items.

Unless otherwise noted in the Agenda, the public can only comment on City-related business that is within the subject matter jurisdiction of the Arts and Culture Advisory Committee, and items listed on the Agenda during the **Public Communications** portion of the meeting. The time limit for comments is five minutes per person, maximum 30 minutes.

Before speaking to the Arts and Culture Advisory Committee, please state: your name, residence, and the organization you represent, if desired. Please respect the time limits. While comments are welcome, the Arts and Culture Advisory Committee may not take action on any matter not on this Agenda. Arts and Culture Advisory Committee members may respond to comments after the Public Communications is closed.

Members of the Public may provide comments electronically by sending them to Senior Librarian Julie Todd (<a href="mailto:itodd@elsegundo.org">itodd@elsegundo.org</a> / 310-524-2729), with a limit of 150 words and accepted up until 30 minutes prior to the meeting. The emails will be read to the Arts and Culture Advisory Committee during public communications and are subject to disclosure under the Public Records Act.

In compliance with the Americans with Disabilities Act, if you need assistance to participate in this meeting, please contact the City Clerk (310) 524-2305. Notification 48 hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.

Land Acknowledgement: We acknowledge that we are holding this meeting on the traditional, ancestral, and unceded territory of the Tongva. We recognize the Tongva people as the traditional land caretakers of Tovaangar (Los Angeles basin, So. Channel Islands). We also acknowledge that Los Angeles County is home to the largest Indigenous populations in the US.

#### A. CALL TO ORDER

#### **B. ROLL CALL**

□ Joanna Bowe	□ Tanya Taylor
☐ Jane Burrell	☐ Vice Chairperson Neal Von Flue
☐ Maureen Kingsley	
☐ Brian Mitchell	
□ Joan Palmer	
☐ Chairperson Natalie Strong	
□ Eva Sweeney	
CITY COUNCIL LIAISONS	
☐ Councilmember Lance Giroux	□ Councilmember Scot Nicol

#### C. PRESENTATIONS

 Montana Avenue Capital Partners' Emily Chen, Lauren Raab and Ryan Udkoff present public art on site plan for 1940 Mariposa. (Emily Chen, Lauren Raab, Ryan Udkoff/20 minutes)

**Attached Supporting Documents:** 

- 1940 Mariposa Mural Public Art Proposal
- 2. John McCullough presents a wrap-up of Art Walk 2022. (John McCullough/20 minutes)
- **D. PUBLIC COMMUNICATIONS** (Related to city business only and for which the Advisory Council is responsible 5 minutes per person; 30 minutes total).
- E. APPROVAL OF MEETING MINUTES for August 23, 2022
- F. SPECIAL BUSINESS NONE
- **G. UNFINISHED BUSINESS** 
  - Updates on Jr. ACC Membership research. (Natalie Strong/15 minutes)
  - 2. Continued conversation on City flag redesign and next steps. (Julie Todd/15 minutes)
- H. NEW BUSINESS NONE
- I. GOVERNANCE
- J. ADVISORY COMMITTEE MEMBER COMMENTS

Joanna Bowe Chairperson Natalie Strong
Jane Burrell Eva Sweeney

Maureen Kingsley Tanya Taylor

Brian Mitchell Vice Chairperson Neal Von Flue

Joan Palmer

## CITY COUNCIL LIAISON COMMENTS Councilmember Lance Giroux

Councilmember Scot Nicol

## L. CITY LIAISON UPDATES

## M. ADJOURNMENT

NEXT MEETING: Regular meeting on October 25, 2022 at 5:30 p.m.

Posted by: Sam Lee, Date & Time:

## ARTS AND CULTURE ADVISORY COMMITTEE OUTREACH TO OTHER CITY OF EL SEGUNDO COMMITTEES, COMMISSIONS, AND BOARDS

Capital Improvement Program Advisory Committee:
Diversity, Equity, and Inclusion Committee: Tanya Taylor
Economic Development Advisory Council: Eva Sweeney

Environmental Committee: Jane Burrell

**Investment Advisory Committee:** Brian Mitchell

**Library Board of Trustees:** Natalie Strong, Brian Mitchell (alternate)

**Planning Commission:** Eva Sweeney (alternate)

**Recreation and Parks Commission:** 

**Senior Citizens Housing Corporation Board:** Maureen Kingsley, Neal Von Flue (alternate)

**Technology Committee:** Brian Mitchell







## Pacific Blues, 1940 Mariposa

## 1940 Mariposa Avenue, El Segundo, CA 90245

**Charlie Edmiston Studio** is proud to present on behalf of Montana Avenue Capital Partners this artwork proposal for 1940 Mariposa in El Segundo. The site specific wall mural exhibit developed by local artist, Charlie Edmiston, offers the City accessible artwork by improving the quality of place and showcasing the El Segundo beachside landscape.

Inspired by El Segundo's backdrop, the Pacific Ocean, and Montana Avenue Capital Partners' commitment to sustainability, authenticity, and community, the mural seamlessly unifies the site's physical elements with the signature Pacific Ocean blue. Through an accessible visual representation, the mural encourages the public to appreciate nature's gift to the community and integrates art into the daily city life.





Note: Rendering is for illustration purpose only. See page 8 for actual installation location.





## **Artist Bio:**



#### **Charlie Edmiston**

#### Los Angeles

Born and raised in Los Angeles, Charlie's use of spray paint and vibrant colors embody the energy of L.A. along with the allure of Southern California. His distinctive style has gained international recognition.

Where his predecessors' explorations are narrowing and subtractive, Edmiston's projects are expansive. What were once cutting edge and dangerous advances in the modernist avant-garde are now tamed as fundamental tools for art creation. It is not that Edmiston takes these works for granted, but rather that he has so fully accepted their validity that he can wield the concepts as building blocks for constructing artworks that are elusive in their definition.

Art whose purpose is to invite further exploration and contemplation rather than codify stylistic definitions.

#### **Education**

Bachelor of Fine Arts (Painting) Otis College of Art and Design May 2009

#### Residencies

The Jaunt (upcoming) - Fall 2022 Hotel El Ganzo Artist in Residence, October 2019, San Jose del Cabo

#### **Recent Exhibitions**

2022

Fishing with Dynamite (Solo Exhibition) - Octavia Gallery, New Orleans, LA One by One - ABV Gallery, Atlanta, GA







### **RFK Mural Festival**

Los Angeles, CA - 2016 Robert F. Kennedy Community Schools



## **US Open 50th Anniversary**

Los Angeles, CA - 2018 Harvard Tennis Park







Artwork Concept:





Mural: Pacific Blues (main lobby entrance facing Mariposa Avenue)
Note: Rendering is for illustration purpose only. See page 8 for actual installation location.







## **Artwork Proposal: Pacific Blues**

The proposed mural, Pacific Blues, is a geometric-abstract representation of the diverse landscape of El Segundo and pays homage to the blue skies of Southern California. Additionally, the subtle green and gray color palette was designed to coexist with the surrounding concrete textures and lush landscaping. The three-dimensional wood elements reference nature and create a dialogue with the nearby trees. This mural was designed to make a bold visual impact while still blending into the existing space.

The mural will be painted with exterior 100% acrylic based paint and sealed with an UV protective / anti-graffiti coating. Three-dimensional shapes cut from plywood will also be mounted to the wall.

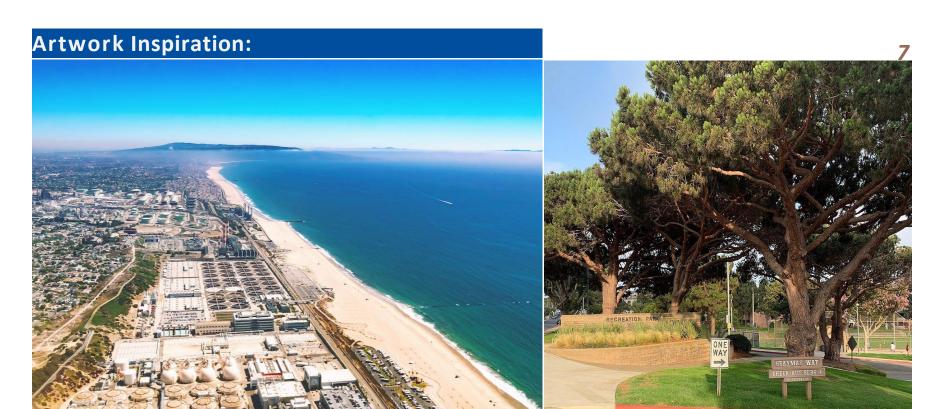












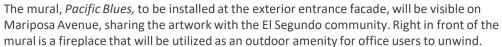
The mural, Pacific Blues' color scheme draws from the natural environment representative of El Segundo: the Pacific Ocean and the lush landscaping throughout the City.











Note: See image 2 and 3 for the full length of the mural.











Mural: Pacific Blues

Material: exterior acrylic paint (Dunn-Edwards Evershield®), plywood with walnut veneer and polyurethane coating

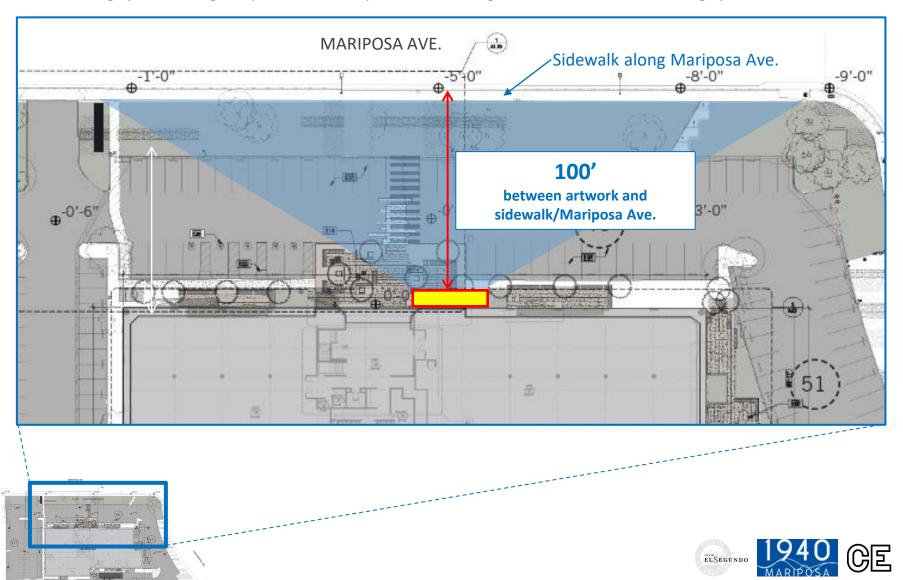




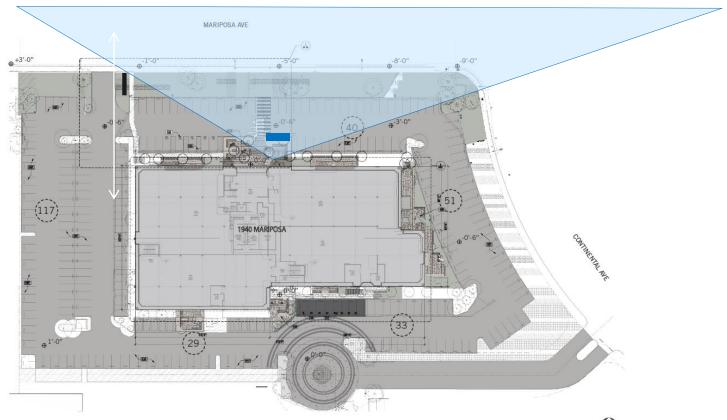


## Artwork Footprint & Visibility:

The mural is highly visible along Mariposa Ave to both pedestrians walking on the sidewalk and cars driving by.



Within 100 ft. facing the street, this mural provides 900 ft. wide of visual exposure to two major thoroughfares, Mariposa Avenue and Continental Boulevard, and close proximity to Pacific Coast Highway with estimated average daily traffic count of 99,000 cars\* The mural is also visible to pedestrians walking on the sidewalk along Mariposa Avenue.



<sup>\*</sup> Estimated average daily traffic count of 99,000 cars is based on <u>Caltrans traffic AADT study</u> updated in Feb. 2022.





"Happiness is a butterfly, which when pursued, is always just beyond your grasp, but which, if you will sit down quietly, may alight upon you."

- Nathaniel Hawthorn, American Novelist











